



TOWN OF WAYLAND DESIGN REVIEW BOARD

TO: Wayland Town Planner
FROM: Design Review Board
DATE: September 6, 2022
RE: Signage at 44 Main Street (Starbucks)
Application # DRB 2022-1

A meeting of the Design Review Board occurred on September 6, 2022. In attendance from the DRB was Bill Sterling, Marji Ford, and Leisha Johnson. The meeting was started at 6:30 PM by Bill Sterling.

Signage at 44 Main Street. The owner's representative, Andrew Serrato from Serrato Signs, LLC presented the proposed signage application dated 8.3.22 and including three design drawings with revision dates 6.29.22. The drawings showed elevations of existing signage, elevations of proposed signage and details of the proposed design. Three existing signs will be replaced with three new signs, with a smaller total square foot area (48" diameter circles =13 SF each). However, the existing square footage calculations were not presented. Only the green and white Siren logo will be on the signs in three locations, without the words "Starbucks Coffee." There will be no changes in the external signage lighting, and the new signs will not be internally illuminated.

Marji made a motion to accept the application as it is presented, once we receive the square foot calculations. Bill seconded the motion. The vote to approve the sign design was unanimous (3-0).

The meeting ended at 6:56 PM with Marji moving to adjourn, and Bill seconding the motion.